

CONTRIBUTORS

Deb Callahan, President of the League of Conservation Voters (LCV), has devoted her career to empowering voters to exercise their strength on Election Day. She brought that dedication to LCV, determined to mature the organization from the environmental community's Political Action Committee into a more complete political campaign organization. Callahan has doubled LCV's size and forged the organization into a potent, bipartisan political force with a national presence. She got her start in the most basic form of politics – grassroots organizing. As a field coordinator for a presidential campaign, she learned the value of politics with a personal touch. She began her first tour of duty with LCV as director of its political activities in New England. She went back to the campaign trail as deputy campaign manager for a U.S. Senate race in 1986 and in 1988 she became the national field director and deputy political director of another run for the White House. In 1990, Callahan managed a successful congressional re-election effort.

Kathleen E. Campbell received a Master of Environmental Science degree in 2004 from the Yale School of Forestry and Environmental Studies, where she was named a Teresa Heinz Scholar for Environmental Research. Prior to Yale, Campbell worked as a consultant on energy and environmental policy in Washington, D.C.

Kellyanne Conway is CEO and President of the polling company™ inc./Woman Trend in Washington, D.C., a privately-held, woman-owned corporation that maintains offices in New York City and San Francisco. The polling company™ inc. specializes in quantitative and qualitative research and analysis, and provides strategic counsel for a diverse portfolio of clients in the political, corporate, legal, public affairs, not-for-profit and media sectors. Conway has provided primary research and advice for clients in 46 of the 50 states and has directed hundreds of demographic and attitudinal survey projects for statewide and congressional political races, trade associations, and Fortune 100 companies, measuring voter attitudes, client satisfaction, and consumer opinion. A professionally trained moderator, she has personally directed more than 250 focus groups and other qualitative discussions, targeting prospective legislation, industry messages, Internet usage, consumer products, methods of crisis management,

and general communications techniques. Conway is also an attorney admitted to practice in four states, and appears on television frequently.

Jim DiPeso serves as the Policy Director of Republicans for Environmental Protection (www.REPAmerica.org), a nonprofit organization dedicated to educating the public and elected officials about the need to protect our environment and conserve our wildlands and natural resources. The organization advocates legislation to accomplish those goals while adhering to the basic Republican principles of fiscal responsibility and smaller government. He was one of REP America's earliest members, as well as one of its founding directors. From 1996 to 2000, DiPeso served as Secretary of the Board of Directors. In the spring of 2001, as DiPeso resigned from REP's board and became the organization's first communications director. In October 2002, he was promoted to Policy Director. Before joining REP America, DiPeso did communications and policy work for the Pacific Northwest Pollution Prevention Resource Center, the Northwest Energy Coalition, and the League to Save Lake Tahoe.

Daniel R. Glickman is the former Director of the Institute of Politics at Harvard University, and former Secretary of Agriculture in the Clinton administration (1995-2001). In July of 2004, Glickman left IOP to serve as President and CEO of the Motion Picture Association of America. Under his leadership at the Department of Agriculture, the department modernized food-safety regulations, forged international trade agreements to expand U.S. markets, and improved its commitment to fairness and equality in civil rights. He led the effort to ensure that agricultural technology is governed by a regulatory approval process based on sound science. Prior to his appointment as agriculture secretary, Glickman served for 18 years in the U.S. House of Representatives, representing Kansas' Fourth Congressional District, and served as a member of the House Agriculture Committee, including six years as chairman of the subcommittee that had jurisdiction over most federal farm policy issues.

Chris Henick served President George W. Bush in the White House as Deputy Assistant to the President and Deputy to the Senior Advisor

from January 2001 to December 2002. He assisted Karl Rove, the President's Senior Advisor, in overseeing the strategic planning, political affairs, intergovernmental, and public liaison efforts of the White House. In addition, he was the White House liaison to the entertainment industry in Hollywood and to the City and State of New York. Henick currently works at Giuliani Partners in New York. He served from 1995-2000 as Managing Director and Principal in the Washington, D.C.-based firm of Barbour Griffith & Rogers. He was Executive Director of the Republican Governors Association from 1991-1995.

Vice President Al Gore began his career in public service in 1976 when he was elected to represent Tennessee in the U.S. House of Representatives (1977-1985). He was elected to the U.S. Senate in 1984 and was re-elected in 1990. A candidate for the Democratic nomination for President in 1988, he won more than three million votes and Democratic contests in seven states. Vice President Gore was inaugurated as the 45th Vice President of the United States on January 20, 1993. President Clinton and Vice President Gore were re-elected to a second term in 1996. Gore, who lost a presidential bid in 2000 to George W. Bush, has long been an advocate of stricter environmental measures, which he proposed in his 1992 book, *Earth in the Balance: Ecology and the Human Spirit*. Gore is now senior advisor to Google and serves on the board of directors of Apple Computers.

Heather S. Kaplan received a Master of Environmental Management degree in 2004 from the Yale School of Forestry and Environmental Studies, where she was named both a Switzer Environmental Fellow and a Gilman Ordway Environmental Scholar. Prior to Yale, she worked for three years in environmental communications at Earthjustice (formerly the Sierra Club Legal Defense Fund), the nation's largest non-profit environmental law firm. Kaplan also has more than five years experience educating and activating the religious community on environmental issues. Her focus is in U.S. energy and climate policy and in promoting innovative policies and programs by forging strategic political alliances with religious and labor organizations, civil rights groups, social welfare advocates, and business leaders.

Robert F. Kennedy, Jr. is credited with leading the fight to protect New York City's water supply, but his reputation as a defender of the environment stems from many successful legal actions. The list includes winning numerous settlements for Riverkeeper, prosecuting governments and companies for polluting the Hudson River and Long Island Sound, arguing cases to expand citizen access to the shoreline, and suing treatment plants to force compliance with the Clean Water Act. Mr. Kennedy acts as Chief Prosecuting Attorney for Riverkeeper. He also serves as Senior Attorney for the Natural Resources Defense Council and as President of the Waterkeeper Alliance. At Pace University School of Law, he is a Clinical Professor and Supervising Attorney at the Environmental Litigation Clinic in White Plains, New York. Earlier in his career, Mr. Kennedy served as Assistant District Attorney in New York City.

James R. Lyons is a Lecturer and Research Scholar at the Yale School of Forestry and Environmental Studies and the Executive Director of the Casey Trees Endowment Fund in Washington, DC. Previously, Lyons was a Professor in the Practice of Natural Resource Management at Yale. For the eight years of the Clinton administration, he served as the Under Secretary for Natural Resources and Environment in the U.S. Department of Agriculture.

Chris Marshall, Senior Analyst at The Mellman Group, has worked with numerous political candidates both domestically and internationally, using a wide variety of cutting-edge quantitative research techniques. He also has extensive qualitative research experience, including focus groups, dial groups, and interviews. Marshall's most recent campaign work includes John Kerry's presidential effort, Jennifer Granholm's gubernatorial victory in Michigan, Zell Miller's senate victory in Georgia, and the re-election campaigns of Representatives Sandy Levin, Nita Lowey, and Bob Etheridge. He has also been at the center of the development of message strategy on behalf of numerous national environmental organizations. Prior to joining The Mellman Group, Marshall worked as a Senior Analyst at the polling firms of Lake Snell Perry & Associates and Cooper & Secrest Associates.

Eric Pianin has been a national reporter for the *Washington Post*, covering Bush administration environmental policy and land-use issues. He has had a broad range of experience at the *Post* as a reporter and editor. As a reporter on the metropolitan staff, he wrote extensively about District of Columbia government and politics. After moving to the national staff, he covered Congress throughout the Clinton administration, with primary responsibility for budget and economic issues. He served briefly as the paper's homeland security reporter following the Sept. 11, 2001, terrorist attacks, and was a member of the *Post* team that investigated the Columbia space shuttle disaster. He is co-author with George Hager of *Balancing Act: Washington's Troubled Path to a Balanced Budget* (Vintage Books 1998), a book that tells the story of the budget wars between Republicans and Democrats throughout the administrations of Ronald Reagan, George H.W. Bush, and Bill Clinton.

John Podesta is the President and Chief Executive Officer of the American Progress Action Fund. He served as Chief of Staff to President William J. Clinton from October 1998 until January 2001, where he was responsible for directing, managing, and overseeing all policy development, daily operations, Congressional relations, and staff activities of the White House. Podesta is currently a Visiting Professor of Law on the faculty of the Georgetown University Law Center. He has taught courses on technology policy, congressional investigations, legislation, copyright and public interest law.

Nathaniel P. Reed served as Assistant Secretary of the Interior for Fish and Wildlife and Parks from 1971-77 under Presidents Nixon and Ford. In 1969, Reed was appointed chairman of the newly formed Florida Department of Air and Water Pollution Control, which evolved into the Department of Environmental Regulation. He returned to Florida following President Ford's defeat, where he has served seven governors on innumerable committees and commissions. He is best known as the Chairman of the Commission on Florida's Environmental Future. He is a former member and Vice Chairman of the National Audubon and The Nature Conservancy boards, and currently serves on the boards of the Natural Resources Defense Council, National Geographic Society, Hope Rural School (a nationally known school for the children of migrant workers), and the 1000 Friends of Florida.

Robert B. Semple, Jr. has been a reporter and editor at the *New York Times* for more than 40 years, serving in Washington, London and New York. Associate editor of the editorial page since 1988, he was awarded the Pulitzer Prize for his writing on environmental issues in 1996. He lives in New York City.

Christopher Shays has represented Connecticut's Fourth District in the U.S. House of Representatives since 1987 and is a leader among moderates in the Republican Party. He serves as Vice-Chairman of the House Budget Committee, Vice-Chairman of the House Government Reform Committee, Chairman of its Subcommittee on National Security, Emerging Threats and International Relations, and sits on the Financial Services Committee. He was also a driving force behind the Congressional Accountability Act and a leader of the coalition supporting campaign finance reform. Serving as the U.S. Chairman of the Global Legislators Organization for a Balanced Environment (GLOBE), Shays is a nationally recognized environmentalist and has been endorsed by the League of Conservation Voters and the Sierra Club for his strong support of Clean Water and Endangered Species legislation, as well as his aggressive stand in favor of strict new Clean Air regulations. As co-chair of the Animal Rights Caucus, he continues to be an outspoken advocate for the humane treatment of animals around the world.

Elizabeth Shogren covers environmental issues for the *Los Angeles Times* in the Washington bureau. Her previous national beats include the White House, Congress, and social policy and presidential campaigns. Before joining the Washington bureau in 1993, she covered the breakup of the Soviet Union for the *Los Angeles Times* from its Moscow bureau, starting in 1990. Prior to that she worked as a freelance reporter based in Moscow and covered the fall of the Berlin Wall and the peaceful revolution in Prague in 1989. Her first jobs in journalism were for the Associated Press in Chicago and United Press International in Albany, NY.

James Gustave Speth is Dean and Professor in the Practice of Environmental Policy and Sustainable Development at the Yale School of Forestry & Environmental Studies. He served as administrator of

the United Nations Development Programme from 1993-99 and chair of the UN Development Group. Prior to his service at the UN, he was founder and president of the World Resources Institute, professor of law at Georgetown University, chairman of the U.S. Council on Environmental Quality, and senior attorney and co-founder of the Natural Resources Defense Council. Among his awards are the Lifetime Achievement Award of the Environmental Law Institute and the Blue Planet Prize (2002). His most recent book is *Red Sky at Morning: America and the Crisis of the Global Environment* (Yale University Press 2004).

Fred Strebeigh is a lecturer in the School of Forestry & Environmental Studies and in the Department of English at Yale. He has written for publications including *American Heritage*, *Atlantic Monthly*, *Audubon*, *E: The Environmental Magazine*, *Legal Affairs*, *New Republic*, *Reader's Digest*, *Russian Life*, *Sierra*, *Smithsonian*, and the *New York Times Magazine*.