

Peter Boyd

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Areas of Teaching Interest

- Purpose-Driven Leadership: Leadership skills across levels of Personal, Team and Systems
- Systems Thinking, especially in context of entrepreneurial solutions to Climate Change
- Connecting purpose to next-level performance, including Time maximization and Time management for individuals and teams
- Helping Start-up and Growth-stage ventures for social and environmental good

Aligned purpose of Time4Good Group LLC (Peter's company):

Vision: Everyone can see their path to Great Work

Mission: Help Leaders build purpose-driven paths to maximum impact

Education

- 1991 - 1994 BA HONS: PHILOSOPHY, POLITICS, ECONOMICS (2:1) UNIVERSITY OF OXFORD, KEBLE COLLEGE

Positions and Activities at Yale

- | | | |
|-------------|---|---|
| • 2020- | LECTURER | YALE SCHOOL OF THE ENVIRONMENT |
| • 2019- | LECTURER IN PRACTICE OF MANAGEMENT (EMBA) | YALE SCHOOL OF MANAGEMENT |
| • 2018- | RESIDENT FELLOW | YALE CENTER FOR BUSINESS AND THE ENVIRONMENT |
| • 2017- | MENTOR-IN-RESIDENCE | TSAI CENTER FOR INNOVATIVE THINKING, YALE |
| • 2016-2018 | EXECUTIVE FELLOW | YALE SCHOOL OF FORESTRY & ENVIRONMENTAL STUDIES |
| • 2015-2016 | EXECUTIVE-IN-RESIDENCE | YALE CENTER FOR BUSINESS AND THE ENVIRONMENT |

Current positions at Yale include the following roles and responsibilities:

Students' Academic Life

Lecturing and Guest-lecturing on courses and group independent studies for FES Graduates, MBA & Exec MBA programs, and World Fellows.

Courses Peter is teaching for Fall 2020 and planning for Spring 2021

- *Course:* MEM Perspectives on Environmental Leadership with Julie Zimmerman
- *Course:* Sustainable Business Capstone: External Client Consulting Clinic
- *External executive partnership:* Purpose-Driven Leadership with CBEY & Avangrid

Courses, Lectures and workshops that Peter leads and has lead include but are not limited to:

- *Course:* SOM EMBA – “A Toolkit for Agents of Change: From Self to System” (Spring ‘19, ‘21) – Feedback from this inaugural elective course included in Appendix
- *Lecture:* SOM EMBA – “Using Time to Maximize Your Potential” (Spring ‘18) – Feedback from this workshop was the primary catalyst to the SOM EMBA Course (invited by SOM EMBA admin to apply). Results also included in Appendix
- *Facilitator / Instructor:* FES/SOM Sustainable Environmental Consulting (Spring ‘17-’19 advisor, Spring ‘20 lead faculty) – Staff Facilitator and Coach on Group Independent Study where Student entrepreneurs earn credit for being ‘Clients’ and groups of students earn credit for undertaking a Consulting project for the Client
- *Guest-Lectures:* FES - Fundamentals of Working With People – (Spring ‘20) Class3: From Purpose to Performance – Planning Your Path on a Page - (Spring ‘18, ‘19, ‘20) Class17/21: “A Case Study in Leadership/Management – Building teams in cultural context – History, Culture and Health in South Africa” – Developed with Stuart DeCew and Brad Gentry based on personal experience as CEO of Virgin Mobile South Africa. Video case available
- *Guest-Lectures:* Jackson Institute of Global Affairs - World Fellows Program – “Time Maximization for Leaders - Connecting Purpose to Prioritization and Productivity” (Fall ‘17, ‘18, ‘19) – ref. Holly Salter
- *Seminar:* CBEY Online Certificate in Financing and Deploying Clean Energy (Fall ‘19) – “People Day” – People and Leadership skills with co-lecturer Stuart DeCew

- *Guest-Lectures:* SOM MBA – Leaders Lab “Personal Growth for Leadership – A time maximization toolkit” (Fall ‘18) ref. Sarah Biggerstaff
- *Guest-Lectures:* SOM SNOG Natural Capital (Spring ‘16, ‘17, ‘18, ‘19) – ref. Todd Cort - Delivered live online class on “Introduction To Climate Change and the economic opportunity to solve it”
- SOM MOOC Natural Capital – “Net-Zero Economy” – Video interview by Todd Cort
- *Guest-Lecture:* SOM MAM – “Working With People – South Africa” – (Fall ‘16, ‘17) – ref. Valerie Berenger
- *Guest-Lecture:* SOM MAM – “Time Maximization” (Spring ‘18) – ref. Valerie Berenger
- *Guest-Lecture:* SOM MBA – “International Experience - South Africa” (Spring ‘17, ‘18) ref. Marissa King
- *Guest-Lecture:* SOM MBA – Guest speaker on “7x7 – Wicked Problems” (Fall ‘17) ref. Todd Cort
- *Guest-Lecture:* SOM EMBA “Sustainability Marketing” (Spring ‘16, ‘17) ref. Kosuke Uetake
- *Guest-Lecture:* SOM EMBA Sustainability Track Colloquium Guest Speaker – “My Journey – Climate Change & Time4Good” (Fall 2016) – ref. Ian Rogan
- *Guest-Lecture:* SOM Founders Practicum – “Time Maximization for Entrepreneurs” ref. Jen McFadden
- *Guest-Lecture:* FES Professional Skills Workshop – “Now What? Clarifying your purpose & priorities, making a plan” (Sept 2018, 2019) – ref. Minna Brown, Kevin Doyle
- *Guest-Lecture:* FES ‘Jumpstart’ Professional Skills Workshop – “Time Maximization and Management” (Sept ‘17, ‘19) - ref. Minna Brown
- *Guest-Lecture:* FES Workshop – “Using Your Time to Maximize Your Potential” (March 2017)
- *Faculty Support:* FES Independent Study – The Nature Conservancy and Walmart (Fall 2017) – “Help TNC create a Walmart-ready sustainable sourcing strategy for Beef” – Facilitator / Student Counsel
- *Faculty Support:* FES Independent Study - Transformative Corporate/NGO partnerships: Independent Study Group (Spring 2017) – ref. Brad Gentry and Stuart DeCew

Facilitating / Coaching on student discussion/study groups and practical workshops (not for credit)

- CBEY/CITY Climate Change Solutions Generator (Spring ‘19, ‘20)
- CBEY/Tsai CITY joint-run initiative - Net-Zero Action Group (Spring ‘18, ‘19)
- CBEY Net-Zero Think Project: CBEY (Spring ‘16, Fall ‘16)
- Tsai CITY Change-Maker Retreat – Designing a two-day retreat for Yale students who aspire to create true change in the world (Fall ‘18, Spring ‘20)
- Tsai CITY Org Clinic – “Time Maximization for Entrepreneurs” (Spring ‘18)
- Tsai CITY Summer Fellowship – “Priorities, Goals and Next Steps” (Summer ‘18)
- Tsai CITY Student Advisory Board Co-Chairs - Counsel for 4-person group (Fall ‘17)
- Tsai CITY Social Innovation Intensive Course “Getting to our Whys” – Guest lecture (Spring 2018)
- SOM Executive Education – Mentored / facilitated student teams reviewing corporate sustainability plans (Spring and Fall 2016)

Mentorship, Entrepreneurship & Intrapreneurship

Mentoring and helping progress social & environmental entrepreneurship and innovation at Yale,

- I have mentored 100+ Yale students on everything from discovering and navigating life and career changes to helping them get start-up ideas off the ground or accelerate those already formed

Serving on / Assisting judging panels of Prizes & Fellowship awards;

- Sabin Prize for Environmental Entrepreneurship – Keynote speaker and Judging Panel April ‘15, Judging Panel (‘15-‘16), Counsel to Jurors, including Andy Sabin (‘17-current)
- Sobotka Prize – Advisor to Jurors (insights useful for the judging panel due to being a mentor to many of the entrants)
- Rothenburg Prize – Convener for Jurors’ deliberations (Spring ‘18)

Running practical workshops on careers and starting ventures

- Tsai CITY (and YEI before TsaiCITY) and CBEY – “Business Planning for Impact” (sometimes more than once across Fall 2016, Spring 2017, Fall 2017, Spring 2018, Fall 2018)
- SOM MAM – “Careers Chat over Lunch” (October 2017)
- Tsai CITY “Fundraising for Non-Profits” with Katie Thatcher (Spring 2018, Fall 2018)

Advisor to Yale Teams & Creating effective institutions

Assisting and advising Yale staff teams on various initiatives including:

- Helped conceive and run the secretariat team of the campus-wide Yale Collaborative on Social Entrepreneurship – ten centers and programs across Yale: <http://www.entrepreneurshipacrossyale.com/> (‘16-‘19 – now led by Clare Leinweber, ED at Tsai CITY)
- Strategy, Team Alignment and Time Maximization for e.g.:

- CBEY management team (ref Stu DeCew)
- Dwight Hall management team (ref Peter Crumlish)
- Yale Carbon Charge project – informal advisor to Casey Pickett (previously to Jennifer Milikowsky and Ryan Laemel)

Article(s)

- Esty, D. C. and Boyd, P. (2018) 'To Move Paris Accord Forward, Bring Cities and Companies On Board', Yale E360, 20 March. Available at: <https://e360.yale.edu/features/to-move-paris-accord-forward-bring-cities-and-companies-on-board>.
- [Unpublished draft] Boyd, P. and Pickett, C. (2020) "Climate Ambition: A Case for Net-Zero Clarity" – Available at <https://bit.ly/CBEYNetZero>

In concept development / pipeline:

- "The Ambitious City" for book with Martin Powell

Other Invited Speaking Events Through Yale

- Yale Young Global Scholars – "Time Maximization: Purpose to Performance Essentials" (Summer '19)
- Yale L(U)CY Program – Spoke on Climate Change opportunity and Leadership fundamentals for Yale-China Association's Lingnan (University) College and Yale Program, an exchange program in which Chinese Students from Lingnan college come to Yale for a symposium on "Sustainability and Social Responsibility." (Spring '19)
- Global Network of Advanced Management (GNAM) workshop at UBC, Vancouver – "Two Massive Opportunities that Look Like Problems - Perspectives on Climate Change and Time" (Spring '18)
- Moderator and Master of Ceremony for "Carbon Pricing in Business and Education" (Summer '18)
- Yale Young Global Scholars – "Introduction to Climate Change" for Technology track (Summer '17)

Professional Experience

Oct'14 -	FOUNDER & CEO	TIME4GOOD GROUP	WESTPORT, CT
	<ul style="list-style-type: none"> • Assist and advise CEOs, Executive Directors and senior management across borders and sectors – private, non-profit and education • Created a strategic consultancy practice to maximize Leaders' potential and positive impact through coaching and practical tools • Created an innovative marketplace for the discretionary time of people in high demand. (Invited to give TED talk in October 2016 http://bit.ly/T4GatTED) 		
Oct'15-	LECTURER	('20-)	YALE SCHOOL OF THE ENVIRONMENT
	LECTURER*, EXECUTIVE MBA	('19-)	YALE SCHOOL OF MANAGEMENT
	RESIDENT FELLOW	('15-)	YALE CENTER FOR BUSINESS AND THE ENVIRONMENT ('CBEY')
	MENTOR-IN-RESIDENCE	('17-)	 TSAI CENTER FOR INNOVATIVE THINKING AT YALE (' TSAI CITY')
	<ul style="list-style-type: none"> • <u>Academic</u> – As Lecturer in the Practice of Management (<i>*full title</i>), created a new course for Yale's EMBA program for Spring 2019: "A Toolkit for Agents of Change: From Self to System". Currently lecture and guest-lecture in-person and online for various Graduate degree, MBA, EMBA and World Fellows programs. Help facilitate workshop series and independent studies eg Climate Change Solutions Generator (list above) • <u>Entrepreneurship & Intrapreneurship</u> – Help progress social & environmental entrepreneurship and innovation at Yale, including serving on judging panels of Prizes & Fellowship awards; running workshops and 1x1 coaching & career-advice clinics • <u>Advisory & Creating effective institutions</u> – Assisting and advising Yale staff teams on various initiatives including time maximization, carbon pricing and a campus-wide collaborative on social entrepreneurship 		
Oct'14-Dec'15	SENIOR ADVISOR, CLIMATE	THE B TEAM	NEW YORK
	<ul style="list-style-type: none"> • Advised and led the climate initiative for an innovative, international non-profit focusing on driving a better way of doing business for people and the planet. (The B Team Leaders include Sir Richard Branson, Arianna Huffington, Mo Ibrahim, Paul Polman, Mary Robinson, Muhammad Yunus) • <i>Achievements</i>: Led project for Leaders that called for 'Net-Zero Greenhouse-Gas emissions by 2050' – that was covered in FT, Guardian & Reuters to coincide with UNFCCC climate negotiations in Feb. 2015; with follow-up commitments and high-level stakeholder engagement through to COP21 in Paris (Dec. 2015) 		
Feb'09 – Sep'14	CHIEF OPERATING OFFICER	CARBON WAR ROOM	LONDON, WASHINGTON DC, NEW YORK

- The first executive hired on Sir Richard Branson's global initiative harnessing entrepreneurship to accelerate profitable solutions to climate change. Reported to Jose Maria Figueres, Former President of Costa Rica. Served as Launch Director, Director of Operations, then COO:
- Responsible for coordination of projects across multiple sectors where we identified opportunity for increased profit *and* reduced emissions. The NGO had an implementation focus – defining business opportunities, gathering the best people in the world to solve the problem, then mobilizing capital to pursue strong returns, while bringing about systemic and lasting change. Activities included, but were not limited to:
 - Leading teams spanning Research & Intelligence, Events & Marketing, and Operations
 - Building partnerships with international companies, NGOs, capital sources, and governments
 - Co-hosting and speaking extensively at conferences around the world
- *Achievements* of team included:
 - Shipping: Accelerated efficiency reform & new capital flows in the international Shipping industry. Created the first ubiquitous vessel efficiency index in maritime (www.shippingefficiency.org)
 - Islands: Assisted Island nations transitioning from fossil fuels to Renewable Energy (eg Aruba, St Lucia)
 - Trucking & Aviation: Through online portals & events, increased fuel-saving technology adoption in the Trucking industry and highlighted the potential of renewable jet fuels in Aviation
 - Buildings: helped convene the first EE deals beyond pilot scale using PACE financing in the USA
 - Other: Created thought leadership on variety of topics. Awarded BusinessGreen's NGO of the Year 2014 (largest sustainability awards in EU). Helped on merger with RMI (<https://rmi.org/carbon-war-room/>)

May'12 – May'14

CHAIR, EEDO

DEPARTMENT OF ENERGY AND CLIMATE CHANGE

LONDON

- Served on a two-year post to the UK government's Department of Energy and Climate Change (DECC) as Expert Chair of the Energy Efficiency Deployment Office (parallel to Carbon War Room position). EEDO was a team of c.40 civil servants leading the coordination of UK strategy and delivery of Energy Efficiency policy
- *Achievements - Internal*: Performed board-level advisory function with relevant UK government teams, focusing on how UK EE policy could be improved (including publication of the UK's first Energy Efficiency strategy in November 2012 - <http://bit.ly/UKEEstrat>); and engaged with government stakeholders ranging from Treasury team to strategic marketing planning for consumers
- *Achievements - External*: Chaired EEDO Advisory Board and represented EEDO at a wide variety of events in and outside UK, including facilitating and speaking at the 'UK EE Mission' launch in Feb'13 with the Prime Minister & Secretary of State. One of four to accompany the PM to the Northern Futures Forum in Latvia

Dec'06 – Nov'08

CHIEF EXECUTIVE OFFICER VIRGIN MOBILE SOUTH AFRICA

JOHANNESBURG

- Recruited shortly after launch to lead first virtual network operator in Africa. Full accountability for 500-strong team, business plan and governance. Has subsequently become a case-study at Yale University
- *Achievements*:
 - Business: Tripled revenue and customer base over two years to ZAR450m Revenue (\$55-60m @ '08 e/r), ZAR350m OpEx (\$45-50m) while hitting EBITDA targets. Surpassed 500,000 cumulative new customer acquisitions and 190,000 active customers through 80,000 points of distribution
 - People: Re-structured top management team and right-sized headcount to 400 in highly challenging talent environment (skills shortage, Black Economic Empowerment legislation, HIV/AIDS prevalence). Championed Virgin's 'Zero Percent Challenge' (HIV) in a team that had minimum 15% HIV infection rate. Outsourced IT billing infrastructure and retail staff, and launched franchising
 - Consumer: Re-launched brand, liaised with media, launched Unlimited SMS, a Virgin2Virgin rate, and introduced Virgin Festival music event series to Africa. Championed issues for consumer such as Mobile Number Predictability and stood up to less-obvious anti-competitive practices

Jan'04 – Dec'06

VP MARKETING

VIRGIN MOBILE USA

NEW YORK

- Coordinated marketing calendar for fast-growing youth-orientated wireless company owned by Virgin and Sprint (reached 4m customers <4 years after launch). Oversaw \$20m budget and led teams (25 FTEs) running Promotions, Events & Sponsorship, Channel Marketing, Digital Marketing & Direct Online Sales, Brand Partnerships, Non-Traditional (Network) Marketing and Pro-Social. Originally hired as VP of Promotions & Partnerships
- *Achievements*:
 - Led company to sponsor first proprietary music festival in the USA – 'Virgin Festival By Virgin Mobile' which attracted 20 top international acts and over 40,000 fans. Activated MTV's Video Music Awards sponsorship (15m audience reach: was dubbed "the super-bowl of youth" in marketing industry)
 - Managed a network of 2,000 'insiders' who seeded the marketing plan before it aired on conventional media, and informed the team on future trends
 - Advised USA's largest retailers on managing their wireless category, and grew the direct online business >80% year on year - setting up online referral which grew to >5% of new customers

- Launched \$5m Pro-Social initiative on teen homelessness (subsequently expanded to other Virgin companies): maximizing customer engagement and impact through innovative partnerships

Feb'00 – Dec'03	MANAGING DIRECTOR	VIRGIN STUDENT LIMITED (VIRGIN D3)	LONDON
	<ul style="list-style-type: none"> • MD for youth marketing company, owned by Virgin Group: 25 FTEs and 1,000-strong student field-marketing force. Consulted for many of UK's largest youth brands: owned and ran the largest UK student website (virginstudent.com reached 7m impressions per month), a student field-marketing group, an Email and SMS marketing database, a student discount card and research products • <i>Achievements:</i> <ul style="list-style-type: none"> ○ Led team to more than ten-fold revenue growth in tough advertising environment and reduced costs by 35% (including 25% reduction in staff). EBITDA -£4.5m (2000) to -£750k and break-even forecast 2004 ○ Restructured business from website to combined agency and media-owner business model. "The Virgin empire may well have conquered another market" <i>New Media Age, Feb'02</i> ○ Originally hired as launch Commercial Director to manage all commercial opportunities. Led takeover of rival website in equity deal and took equity stakes in SMS provider and a Student Insurance co. 		
Aug'97 – Jan'00	HEAD OF MARKETING	VIRGIN COLA COMPANY (VIRGIN DRINKS)	LONDON
	<ul style="list-style-type: none"> • Hired as Brand Manager, promoted to Marketing Manager, then Head of Marketing reporting to MD • <i>Achievements:</i> Drove brand strategy and marketing plan for Virgin-owned soft drinks competitor to Coke and Pepsi (growing to c.£40m revenue by 1999). Structured and spent £8m budget to help grow business 26% yoy in flat market; won Drinks Industry award for best 'Soft Drinks Press and TV Campaign' 		
Aug'95 – Jul'97	BUSINESS ANALYST	McKINSEY & CO. INC.	LONDON, JOHANNESBURG, DELHI
	<ul style="list-style-type: none"> • Two-year graduate program with strategic management consultancy on several projects for retail, industrial, insurance and public clients. Offered MBA scholarship at end of program • <i>Achievements:</i> Projects included personally managing major change program in five of South Africa's "worst 100 police stations" for one of McKinsey's largest Pro-bono studies "Project Lifeline" 		

Public Speaking, Advisory Positions & Interests

Current

Speaker / Moderator / Master-of-Ceremony at variety of international events on the opportunities to solve climate change through entrepreneurial approaches; and on Time Maximization and Aligning Vision, Mission & Priority-setting to create a more impactful and effective organization. (Speaking profile: <http://speaking.com/speakers/peter-boyd/>)

- Advisory Board and/or Senior Advisor roles include:
 - **Blackstone Energy Services** (senior advisor to CEO - Canadian integrated 'Net-Zero' energy services company)
 - **Respondent.io** (senior advisor to CEO for growth-stage, online market research marketplace)
 - **ROAR AFRICA** (advisory board - bespoke, responsible travel in Africa)
 - **South Fork Natural History Museum** (advisory council)
 - **Spend Consciously** (advisor to CEO - unique platform to empower consumers to buy according to their values)
- Voluntary work includes:
 - **Sustainable Westport** – Chair. The Town of Westport's First Selectman (equivalent to Mayor) publicly stated the town's goal of 'Net-Zero by 2050' in October 2015. It was the first town in Connecticut to ratify 'Net-Zero' resolution by Representative Town Meeting in 2017 and was one of the first to sign "We Are Still In" following USA's stated intention to withdraw from the Paris Agreement
 - **Christ & Holy Trinity Church**, Westport CT – Warden (equivalent to co-chair of advisory board of a non-profit org)

Previous

Previous speaking/facilitator events have included:

- Keynoted on Climate Change Leadership at National Grid Annual NE Conference, Foxboro Stadium October 2019
- **TEDWomen** 2016 – "In the market for time" - <http://bit.ly/T4GatTED>
- **TEDx Vilnius** 2014 – "<https://www.youtube.com/watch?v=8O0BPFWFo5Y>
- Facilitated UK DECC's launch of 2012 Energy Efficiency Strategy (with UK Prime Minister, David Cameron and Minister for Climate Change, Gregory Barker)
- Keynote at CanSIA (Canadian Solar Industry Association) conference
- Keynote at All Energy Conference (Aberdeen UK),
- Spoke / Ran Carbon War Room's own conferences on Caribbean Island energy, Maritime Shipping, Trucking and more.

- Spoke at, and served on Judging panel for, **Yale University's** Sabin Prize for Sustainable Business (2015).
- Master-of-Ceremony at **World Climate Summit** in COP23 Bonn '17, COP24 Katowice '18, COP25 Madrid '19

Advisory Board and Senior Advisor roles have previously included:

- **Earthplace** (Board of Trustees for Nature Discovery & Environmental Learning Center, Westport CT, 2014-2017)
- **Microtron Technologies** (advisor to CEO for international technology development firm for a sustainable future, 2015)
- **World Bank** (Advisory Group for Vice President of Sustainable Development, 2013-14)
- **The Economist** (magazine's advisory board for **World Ocean Summit**, 2013-14)
- **Corporate Responsibility Officers Association** (Advisory Board, 2013)
- **BLUE Communications** (senior advisor to Founding team - marine & energy communications firm, 2016-'19)
- **Fenix International** (advisor to CEO for social business delivering solar power to Africa)
- **Viking Peak Energy** (advisory board for developer of alternative energy infrastructure)
- **Branson School of Entrepreneurship** (Board Director and Head of Investment Committee in South Africa, 2007-2008. The school invested in, and incubated 21 social businesses, and educated >1,000 students – all potential entrepreneurs from previously disadvantaged backgrounds. The school is still active and has expanded internationally)

Other Interests

- Ran **Marathon des Sables** in 2003 – “the toughest footrace on earth”: 6 marathons in 6 days across the Sahara Desert, finishing in fastest 20% and raising over £15k for charity. Earned **Comrades Marathon** back-to-back medal - completing 2007 'down run' and 2008 'up run' (56 miles/90 km each way – the largest-participation ultra-marathon in the world). Completed 16 other marathons including the original Marathon-to-Athens route in 1996
- Enjoy spending time with family (wife and three children under six years old), Swimming, Skiing

Appendix A – Rating of EMBA Elective Course

Yale University
Calendar A-Z Index [GO](#) [Y](#)

[EVAL SUMMARY](#) [view by respondent](#) [view by question](#)

EVALUATION SUMMARY

Total Courses: 1
ENROLLED: 23
RESPONSES: 17
 DECLINED: 0
 NO RESPONSE: 6

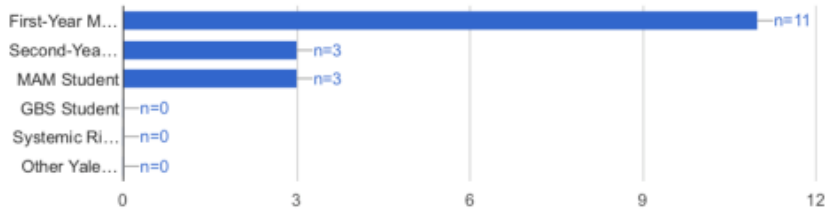
Peter Boyd, 2019-19 Courses.

Term	Course	Title	Enrolled	Role
1 2019-Spring	MGT 835 E1	Toolkit for Agents of Change:	23	INP

Course Overall: 4.6 [Export to PDF](#) Graph view: [Bars Horizontal](#)

Q: **Instructor: Peter Boyd**
Please check appropriate status:

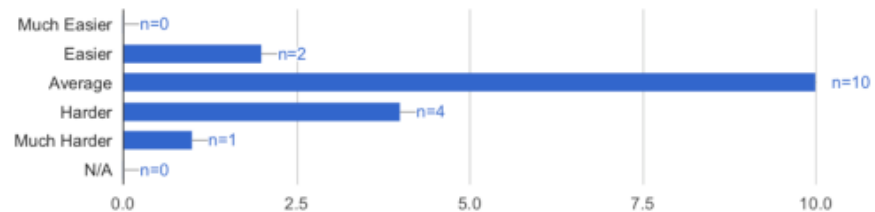
Declined to Answer: 0
Average Rating: 1.5*



Category	Count (n)
First-Year M...	11
Second-Yea...	3
MAM Student	3
GBS Student	0
Systemic Ri...	0
Other Yale...	0

Q: **Instructor: Peter Boyd**
Relative to other Yale SOM courses, how would you rate the difficulty of the material in this class?

Declined to Answer: 0
Average Rating: 3.2*



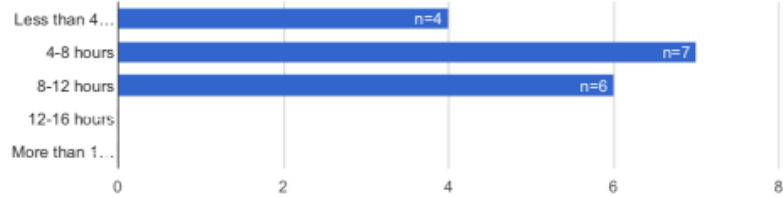
Difficulty Level	Count (n)
Much Easier	0
Easier	2
Average	10
Harder	4
Much Harder	1
N/A	0

Q:

How many hours a week did you work on this course outside of class?

Declined to Answer:0
Average Rating:2.1*

Instructor: Peter Boyd

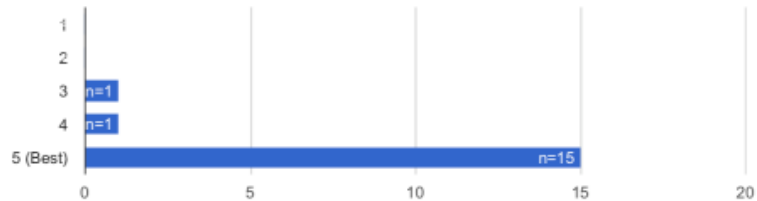


Q:

What is your overall assessment of your instructor(s)?

Declined to Answer:0
Average Rating:4.8*

Instructor: Peter Boyd

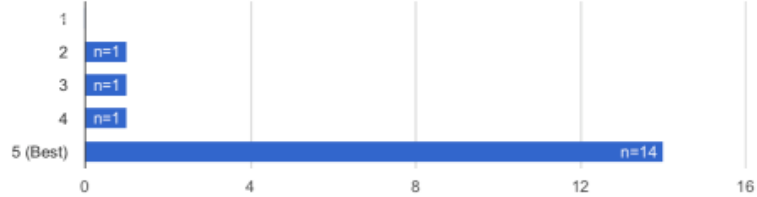


Q:

What is your overall assessment of the course?

Declined to Answer:0
Average Rating:4.6

Instructor: Peter Boyd

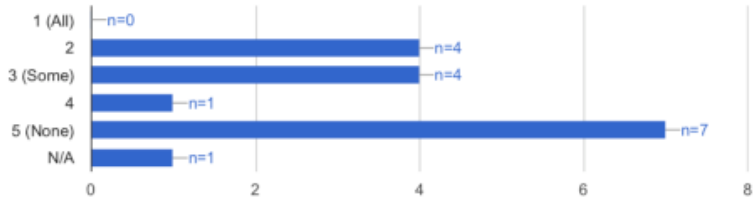


Q:

How many concepts taught in this course were redundant with the material covered in the core curriculum?

Declined to Answer:0
Average Rating:3.8*

Instructor: Peter Boyd



* Question is excluded from Course Overall Rating.



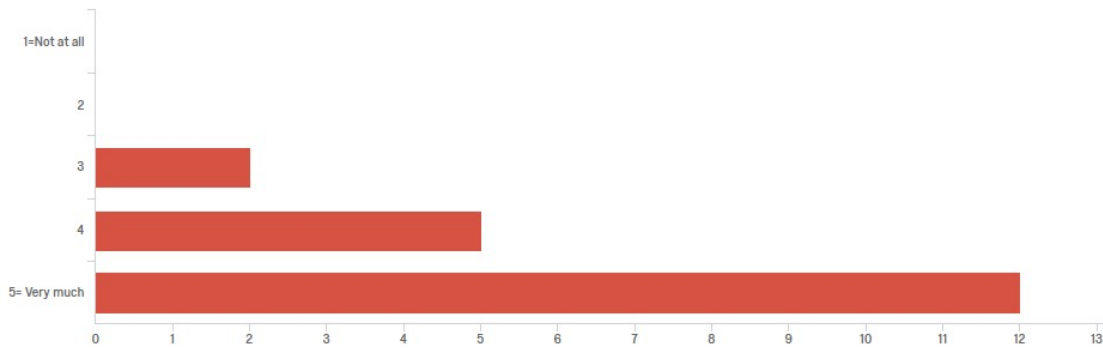
Appendix B – Rating of EMBA Time Maximization Workshop (the catalyst of the EMBA elective Spring 2019 course)

MBA for Executives

Time Maximization-Peter Boyd

March 17, 2018

Q1 - How much did you like this workshop on a scale of one (1) to five (5) with 1 = Not at all and 5= very much



Q2 - Comments:

Comments:

Peter was great. He was very upbeat and outgoing. He was able to get the entire class to participate and keep everyone's attention after a long weekend of classes.

Provided good methods to think about how we should be prioritizing our time, along with some great tools to use.

This is a wonderful lecture. Peter is very engaging and his teaching was very interesting and engaging and thought provoking. His methods are ready to be deployed and very helpful.

I thought this was a great workshop. The professor engaged the class and the topic was very relevant for MBAs.

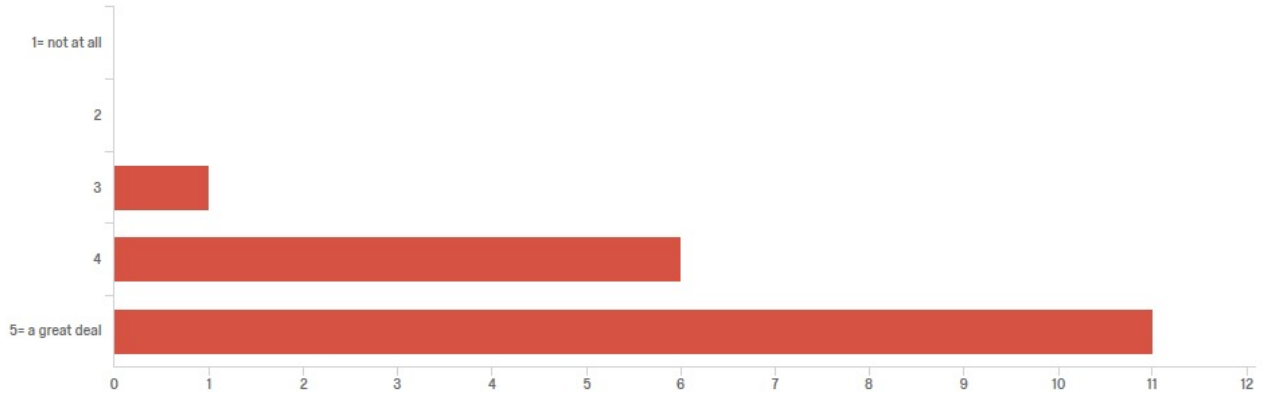
It was very dynamic and collaborative, with practical applications.

The workshop was very useful and Peter is amazing! I wish I could have paid more attention; the cumulative fatigue of the past 2 days was beating down on me. Nevertheless, I did follow the main tips and hope to implement them in my day to day work.

I really enjoyed Peter Boyd's class discussion. It was very informative, and he gave the right amount of real life examples where the concepts applied.

Showing Records: 1 - 7 Of 7

Q3 - Did you learn anything new that you can use in your professional life? Please rate on a scale of one (1) to five (5).



Q4 - Comments:

Comments:

The rock method is simple and easy to use. I plan on finding a way to implement the method into my professional life.

Absolutely. I will use the method on daily basis going forward. Only need to become better at it.

things i knew but good to revisit b/c had moved away from it

Over the past few years I've become aware of the increased demands on my time and attention, but haven't found an effective framework with which to define and manage them. The workshop was very helpful in providing these long-missing frameworks for me.

Rocks, Pebbles & Sand - was a very simple & elegant approach that we can take back and apply to all facets of our (personal & professional) lives.

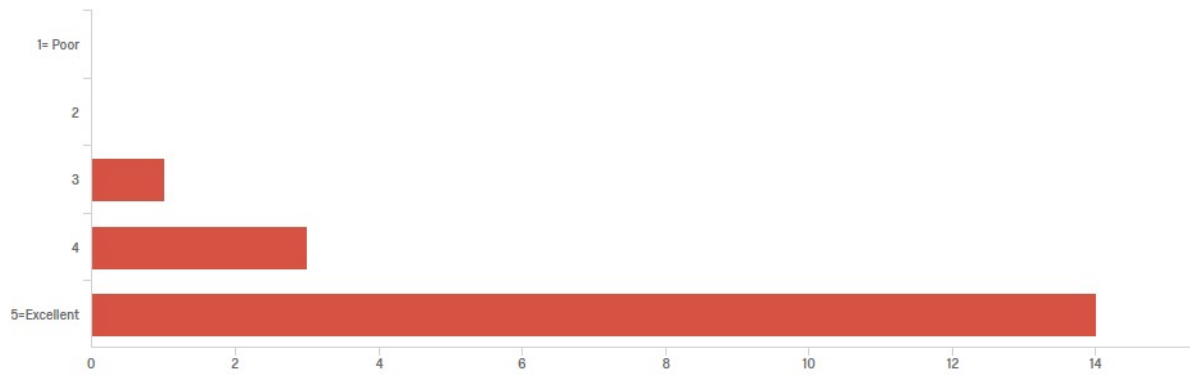
The scheduling aids we used in class have potential to keep me on track for my career goals. I'll have to take some time and become a tad more familiar with them though.

Yes, but I'll probably have to take a second look at the materials presented. It was a tough weekend and I think we were all tired!

"Know thy rocks"!

Showing Records: 1 - 8 Of 8

Q5 - I would give the instructor, , an overall rating of: (1-5, with 1=poor and 5=Excellent)



Q6 - Comment (s)

Comment (s)

Peter was able to keep the entire group engaged, while maintaining momentum and answering queries from all ends.

Peter is a great lecturer. I truly enjoy his time and teaching. I hope to learn more from him.

Kept pace, engagement, and time really well-balanced!

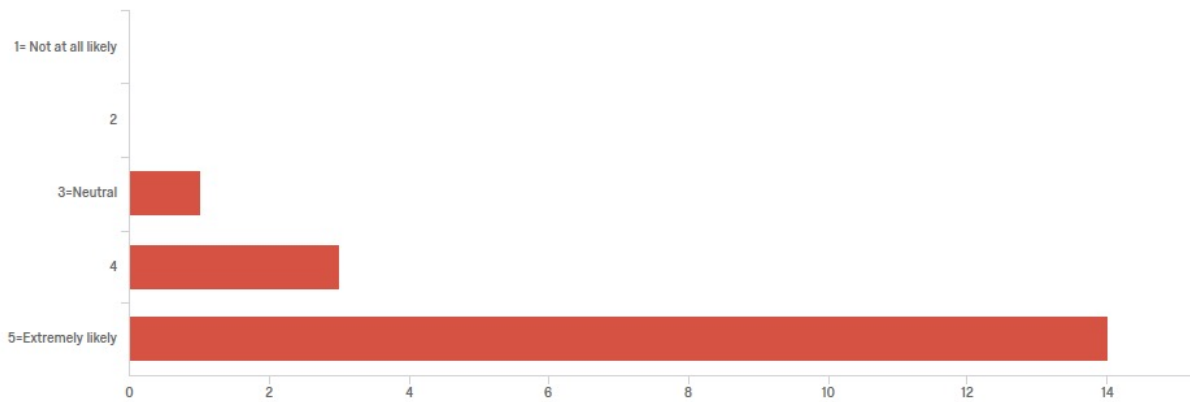
I wish he would give more workshops.

I enjoyed Peter as an instructor, I plan on attending more seminars and talks presented by him.

Excellent, Excellent , Excellent!!!

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Q7 - How likely are you to recommend this workshop to other classmates:



Q8 - Comment(s):

Comment(s):

I think every MBA student should take a least one lecture like this from Peter.

I already did!

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Q9 - What did you like most about this workshop?

What did you like most about this workshop?

Peter Boyd. He is a dynamic individual and a great asset to Yale SOM.

Provided a great process for figuring out what is important for each of us, individually, as well as how to provide our best self in the things we do.

Very practical, casual succinct, to the point and engaging.

The topic was very good but the methods to implement were complicated. Simplification would be great improvement.

I think Peter was a strong presenter and actually having takeaways from the workshop helped me reflect and ensure I used it the templates in my day-to-day.

The opportunity to use an effective framework to think about longer term goals and how to achieve them.

Tools shared to keep on track with personal/professional objectives

The framework provided to map out our goals.

tactile in class exercises that we learned from on the spot

Structured method of evaluating time allotment

The engagement with Peter and our peers in a structured way.

The recommended framework, structure of the workshop and the manner in which it was delivered, ensured we all had takeaways to implement and follow-through.

How we were taught to approach our goals.

Peter Boyd's style.

Content, presentation and hands-on work.

It gave perspective on where to focus on when managing time.

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Q10 - Please give us feedback on what you would like to see improved.

Please give us feedback on what you would like to see improved.

Not anything yet.

NA

Additional day to day time management to be as productive as possible.

I don't think I had enough time to map out my personal/work goals in class. Maybe instead of asking us to map our own goals there could be some sort of small project we have to achieve in class as a model for the framework.

where we could find more information or how to continue in the process post-workshop

A bit more scheduling help. There were quite a bit of us attending the class. Maybe have a couple of TAs to assist with individual specific questions.

N/A I thought everything was perfect.

I find these workshops tremendously helpful. I wish these were offered on Fri evening,

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Q14 - If there are other topics you would like to see addressed in future workshops,

please provide them here:

If there are other topics you would like to see addressed in future worksh...

leadership skills, communication skills

How to review others

something from the Law school

Dealing with confrontation

Can we repeat the "Speaking Up Without Freaking Out" workshop?

running effective meetings

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End of Report